

PAPAYA[©]
L U X U R Y L I N G E R I E

Home

PAPAYA

1. Header & Video Loop

Opening video corresponds to the collection. The collection’s title is ‘Ethereal Elegance, a valentine’s collection’.

2. Collection’s Best Sellers

A small collection of lingerie and intimate oils which are part of ‘Ethereal Elegance’. As the viewer scrolls, the black and white images come into color.*

3. Carried Brands

A list of logo/brands that Papaya would carry. These brands are high-end and exclusive. The brands are: Agent Provacateur, La Perla, Fleur of England, Simone Perele, Codo de Mer, and Bordelle—European brands.

4. About Comapny Section

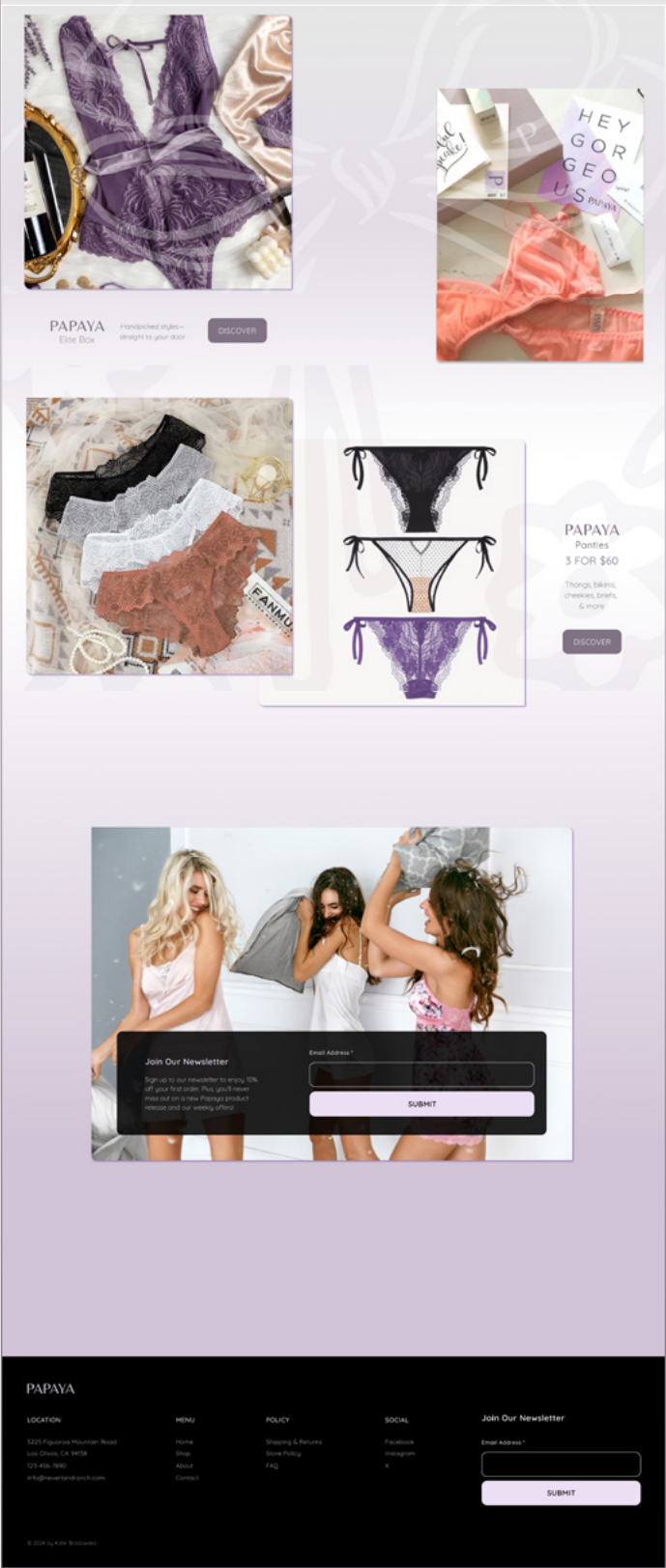
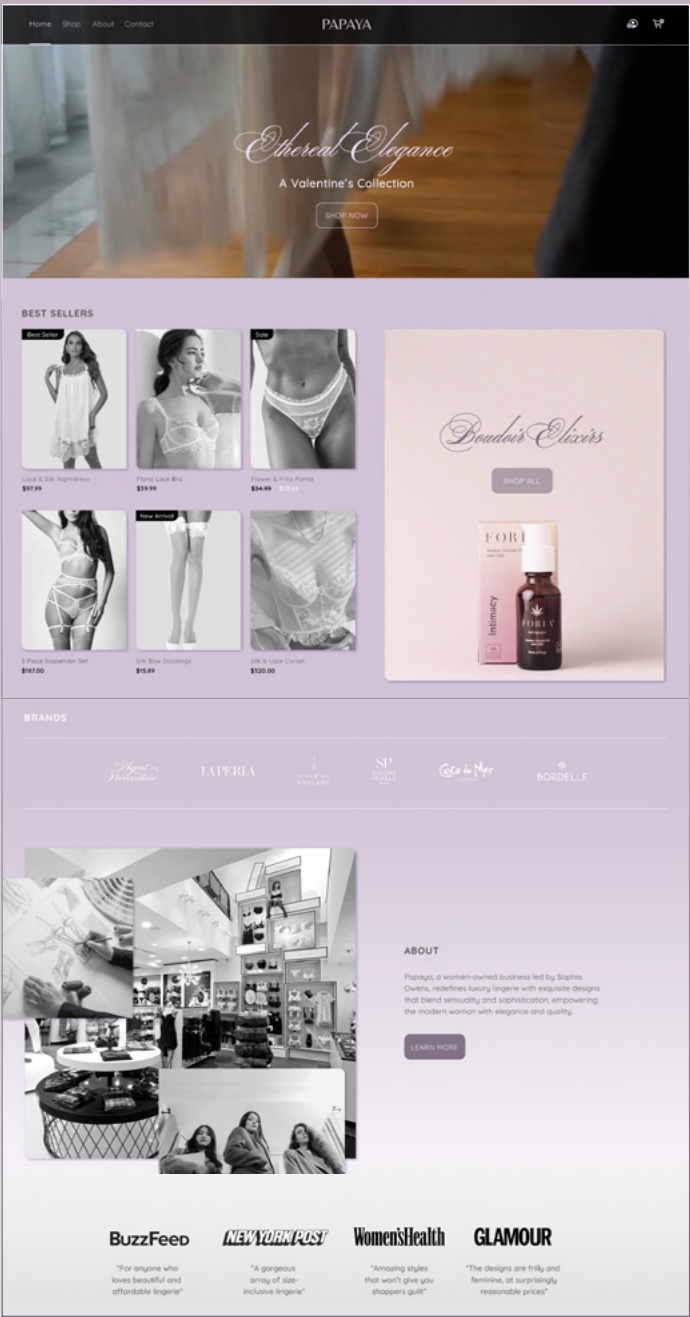
This is a quick about section showing a concept shop, drafting, and the owners. The black and white images change to color as the mouse enters.*

5. In the Press

An in the press section mentioning the brands attention to detail, inclusion and affordability.

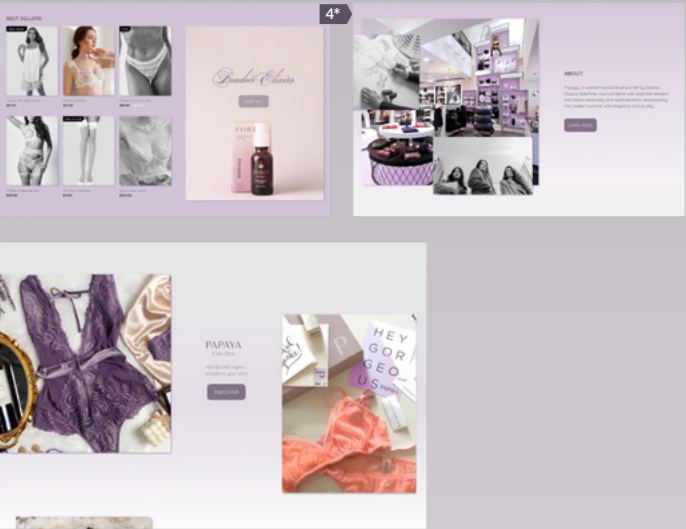
6. Deals & Offers

This section introduces the Papaya ‘Elite Box’. A monthly subscription box with personalized lingerie. It also shows a deal for a three pair panty. The images and text slide up at different speeds and transform from black and white to color as they move in.*



7. Newsletter Pop-Up

A last chance to give the user and idea of the company’s identity and target market (women in their late 20’s - 40’s). It also asks the user to interact with the website to sign up for exclusive deals, etc.



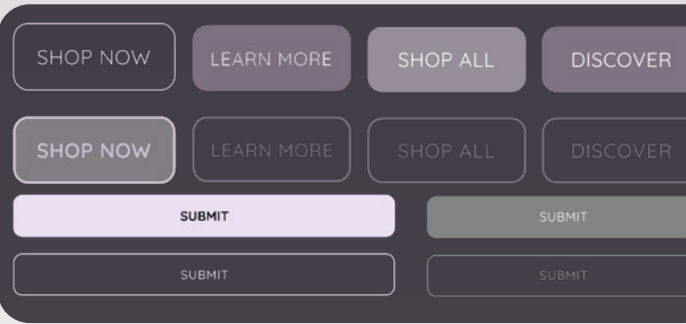
7. Footer

The footer offers a site-map with all possible menu items listed. It also mirrors the header in color and acts as a closing to the gradient background.

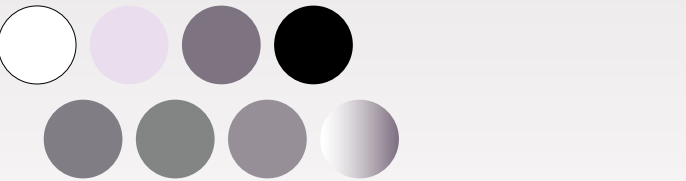
FONTS

Papaya (LOGO) - Belleza Regular
Titles (HEADING) - Quicksand Bold
Sub-title (MENU) - Quicksand Medium
Text (BODY) - Qicksand Regular | Light

BUTTONS



COLORS



Other Pages

ABOUT

HomeShopAboutContact

PAPAYA

OUR STORY

In the heart of Brooklyn, New York, Isabelle, Camille, and Sophia Owens embarked on a journey to revolutionize lingerie. Isabelle's creativity, honed from a lineage of seamstresses, birthed designs celebrating femininity. Camille's strategic prowess navigated business intricacies while Sophia's craftsmanship added elegance. Their journey began in a cozy Brooklyn loft, where dreams mingled with fabric. Word of their exquisite lingerie spread, demand soared, and Papaya emerged as a symbol of luxury and refinement.

Despite challenges, the trio's resilience propelled Papaya into the global spotlight. From Brooklyn origins, it reshaped lingerie, empowering women worldwide.

OUR VALUES

EMPOWERMENT

Papaya believes in empowering women by celebrating their femininity and promoting confidence through luxurious lingerie designs.

CREATIVITY

Innovation and creativity are at the heart of Papaya's design process, where each piece reflects a unique blend of artistic vision & craftsmanship.

QUALITY

Papaya is committed to delivering uncompromising quality, ensuring that every garment is meticulously crafted with the finest materials & attention to detail.

SUSTAINABILITY

Papaya is dedicated to sustainable practices, striving to minimize its environmental footprint through responsible sourcing, ethical production, & eco-friendly initiatives.

OUR PHILOSOPHY

Papaya's philosophy revolves around the belief that lingerie is not just about aesthetics, but a means of self-expression and empowerment. They view each piece of lingerie as a canvas for celebrating the beauty and individuality of every woman. From their creative designs to their commitment to inclusivity, Papaya strives to inspire confidence and embrace diversity in all its forms.

Central to Papaya's philosophy is the pursuit of excellence in craftsmanship and design. They understand that every stitch, every detail, matters. Through meticulous attention to detail and the use of premium materials, Papaya ensures that each garment not only looks stunning but also feels luxurious. Against the odds, embracing the largest commitment to uncompromising quality.

Moreover, Papaya is deeply committed to sustainability and ethical practices. They recognize their responsibility to the environment and society, and thus, prioritize eco-friendly materials and ethical production methods. By embracing sustainability, Papaya not only minimizes its environmental impact but also contributes to a more conscious and compassionate fashion industry.

PAPAYA

LOCATION

5225 Figueroa Mountain Road
Los Olivos, CA 94026
123-456-7890
info@everestbrand.com

MENU

Home
Shop
About
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POLICY

Shipping & Returns
Store Policy
FAQ

SOCIAL

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Instagram
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Join Our Newsletter

Email Address *

SUBMIT

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CONTACT

HomeShopAboutContact

PAPAYA

CONTACT US

First Name *

Last Name *

Email *

Phone

Subject

Message

SUBMIT

LOCATION

5225 Figueroa Mountain Road
Los Olivos, CA 94026
123-456-7890
info@everestbrand.com

HOURS

Mon - Fri 9:00 am - 5:00 pm
Saturday 9:00 am - 2:00 pm
Sunday 9:00 am - 3:00 pm

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Other Pages

Kept colors and styles consistent throughout the pages. Interactive objects tie the website together.

THANK YOU

R E S E A R C H L I N K