kate brodowska
graphic designer

{experience}

Chronogram Media | Production Designer
2017 - 2026

- Conceptualized & created 100+ ads for print & online, increasing client engagement by 20%.
- Led multiple in-house campaigns, resulting in a 15% increase in brand awareness.
- Managed & maintained 5+ publications simultaneously, ensuring timely delivery and quality.
- Developed a PowerPoint sales presentation that contributed to a 10% increase in sales.

Town of New Paltz H.P.C. | Commissioner/Designer
2017 - 2019

- Designed the town's logo & 10+ historic signs, enhancing engagement with local heritage.
- Collaborated with local historians to ensure the accuracy & authenticity of all designs.

AVEDA NY | Cosmetologist
2012 - 2019

- Attended the AVEDA Institute in New York & obtained my cometology license.
- Worked at flagship AVEDA salon in New York.
- Worked at Cutting Crew and Radiance Salon in New Paltz, NY.

ACE Pictures Inc. | Image Editor
2010 - 2016

- Edited & processed over 5k images for, contributing to a 30% increase in sales to tabloids.
- Implemented a streamlined FTP process, reducing image delivery time by 40%.

{freelance}

Bob Haskins | Mailers
2025

Developed a complete print campaign for Bob Haskins who was running for Town Justice.

PureEarth | Blog Page Re-design UI/UX
2024

Following the style guide, I redesigned the blog page UI/UX for PureEarth.

Ulster County Area Transit | Logo/Identity Design
2019

Was chosen out of eight people to re-brand the UCAT bus—Ulster County Area Transit. Created logos in various forms/colors & created a branding guide.

Robert Tonner Dolls | Packaging Design
2018

Designed & constructed the packaging for Robert Tonner's first transgender doll, Jazz Jennings for a doll tradeshow in New York City.

{skills}

UI	UX
Figma	Miro
Mac OS	Slack
Branding	Notion
Windows	HTML/CSS
Adobe Suite	WordPress
Microsoft Office	Google Suite
Meta Spark Studio	Motion Design
Midjourney	Print & Digital

{language}

English (fluent)
Polish (native)

{education}

SUNY new paltz | BFA in Graphic Design | 4.0 GPA
2019-2024

- Dean's List
- President's List
- summa cum laude

SUNY Ulster | AA in Graphic Design | 4.0 GPA
2015-2017

- President's List
- Graduated with honors