



WORK EXPERIENCE

2017 – Present
KINGSTON, N.Y.

CHRONOGRAM MEDIA | PRODUCTION DESIGNER

Conceptualized & designed 100+ ads for print & online platforms using Adobe Creative Suite, driving a 20% increase in client engagement.

Led multiple in-house marketing campaigns, including social media & print strategies, resulting in a 15% boost in brand awareness over six months.

Oversaw the production & management of 5+ publications, ensuring consistent quality & 100% on-time delivery for each issue over a 6-year period.

Designed & developed a compelling sales PowerPoint presentation using advanced PowerPoint techniques, contributing to a 10% growth in company sales within a quarter.

2017 – 2019
NEW PALTZ, N.Y.

TOWN OF NEW PALTZ H.P.C. | COMMISSIONER

Designed the town's official logo and 10+ historic signs using Adobe Illustrator increasing community engagement with local heritage and preserving historical authenticity.

Collaborated closely with local historians to ensure design accuracy, leading to positive feedback from the town council and increased interest in local heritage initiatives.

2010 – 2020
NEW YORK, N.Y.

ACE PICTURES INC. | IMAGE EDITOR

Edited and processed 5,000+ images using Adobe Photoshop and Lightroom, driving a 30% increase in sales to tabloids through improved image quality and faster delivery.

Streamlined the FTP image transfer process by optimizing workflows & integrating automated scripts, reducing delivery time by 40% & ensuring timely distribution to clients.

2012 – 2019
NEW YORK, N.Y.

AVEDA NY | COSMETOLOGIST

Completed intensive training at the AVEDA Institute in New York, earning a cosmetology license with expertise in advanced hair and skincare techniques.

Provided hair and skincare services at AVEDA's flagship New York salon, building a loyal client base through exceptional service and product knowledge.

Performed a wide range of cosmetology services at Cutting Crew and Radiance Salon, consistently receiving positive feedback and repeat clients.

2012 – Present
NEW YORK, N.Y.

KATEBDESIGN | FREELANCE DESIGNER

Freelance graphic designer with advanced Photoshop skills, plus experience in video editing, web design, and AR. Specializes in branding, packaging, and client-focused solutions using Adobe Creative Suite and Figma.

OBJECTIVE

Passionate graphic designer with 10+ years of experience in branding, packaging, & digital media, eager to create meaningful, client-centered designs that bring brands to life & connect with audiences.

SKILLS



Adobe Creative Suite	● ● ● ● ●
Motion Design	● ● ● ● ●
Branding	● ● ● ● ●
Google Suite	● ● ● ● ●
PC	● ● ● ● ●
Mac	● ● ● ● ●

LANGUAGES

English	● ● ● ● ●
Polish	● ● ● ● ●

CONTACT

✉ kate.brodowska@gmail.com

📞 917.703.7715

🌐 www.katebdesign.net



EDUCATION | AWARDS

SUNY NEW PALTZ | BFA IN GRAPHIC DESIGN, 4.0 GPA 2019–2024

Dean's List | President's List

Summa Cum Laude

THESIS SHOW FEATURE ON MERIT PAGE

Featured for an Augmented Reality project showcasing innovative design and technology integration (2022).

SUNY ULSTER | AA IN GRAPHIC DESIGN, 4.0 GPA 2015–2017

President's List | Graduated w/ Honors

COORDINATOR'S AWARD FOR DISTINCTION & COLLEGIALLY

Recognized for outstanding performance and contribution to the Graphics Design program at SUNY Ulster (2017).